



Provoke Solutions Limited

Provoke Solutions offers a premium IT users' experience based on design excellence. The Company concentrates on ensuring a deep understanding of user requirements. Solutions are built onto their trusted robust development platform that scales to client needs. Clients enjoy using Provoke Solutions software!

Situation presented

Provoke Solutions has continued on its growth path as the Company opens an Auckland office and evolves into a more mature services provider. The company has developed strong client relationships with larger development projects being consistently awarded to it.

Solutions provided

- Planned with the Company to determine its market position and skills that provide it competitive advantage in the market. This included workshop sessions, and client interviews. The key themes of Excellence and Trust continue to form key pillars for clients of the Provoke Solutions development experience;
- Architected the realignment of share ownership in the Wellington business. This was achieved through an arms length valuation exercise on behalf of all shareholders. The role involved the co-ordination of shareholders, funders, tax and legal experts;
- Assisted the executive board transition to the new shareholding arrangement through a short term role board role;
- Enjoyed the build aspect of Provoke Solutions work through living their branding and website experience on this site. This was one of their first client experiences of moving into the branding arena. We are delighted with their success.